



Lunccheon at La Placita. Thanks to Santa Fe's mild climate and insect-free air, outdoor dining at La Fonda's walled Placita is possible many months a year.



Puye Cliff Dwellings. The ruins of prehistoric Indian communities at Puye and at Bandelier National Monument provide interesting sight-seeing trips.



A corner of La Cantinita, one of La Fonda's two Spanish cocktail lounges. Skiers warm themselves after a day's outing.



Church at Santa Ana. One of the old mission churches typical of the Indian pueblos around Santa Fe.



La Fonda's new swimming pool  
Taos Pueblo—the oldest and largest of the numerous Indian communities in the Santa Fe area.



are advisable, particularly during the summer season and for the Santa Fe Fiesta. A deposit covering a night's lodging will protect the reservation in case of delayed

**RESERVATIONS**

203 Bedrooms, including luxurious Living Room Suites; Elevator Service to all floors; "Gate of Spain" Dining Room with Supper Dancing; La Cantina and La Cantinita; New Mexican, Santa Fe and Coronado Rooms (Private Dining Rooms); Fiesta Room (Cocktail Lounge); Patio (Outdoor Dining in summer); Indian (Southwestern) Curio and Southwestern Dress Shop; Men's Shop; Newsstand; Sample Rooms; Barber Shop and Beauty Shop; Radio and Television Sets in all rooms; Outdoor Swimming Pool (accessible directly from hotel; June through Labor Day); Office of the New Mexico Gray Line Tours operated by the Indian Detours Transportation Co.; Santa Fe Railway Ticket Office; Hertz Rent-a-Car Office; Brokerage Office; Hotel Parking Lot for 85 cars (attendant on duty and bellboy service from lot to hotel lobby available; parking fee 35¢ for 1st hour, 10¢ for each additional hour, \$1.00 for 24 hours).

**HOTEL FACILITIES**

Fred Harvey's famous La Fonda is one of the world's most charmingly unusual hotels. Facing the century-old Plaza on the site of the original fonda (inn) of Santa Fe many rare pieces from Spain and Mexico, are renowned for their individuality and rich traditional background. Many upper floor suites open onto balconies and have corner fireplaces and other unusual features that will make a La Fonda stay linger in your memory. A rough-tiled sunny patio awaits you for restful sestas. Choice restaurant facilities invite you to leisurely dining on La Fonda's celebrated Fred Harvey cuisine. You enjoy a three-piece Combo playing native songs. Two cozy Spanish cocktail lounges with intriguing old furnishings tempt you to relax after pleasant trips through old Santa Fe. A handsome new swimming pool with underwater lighting will cool you off during the summer months. And when you step into the spacious lobby, you are likely to meet one of the Indians garbed in many-hued blankets who traditionally gather around the hotel to display their handicraft.

La Fonda is exceedingly well suited for conferences and meetings. It can accommodate groups up to 400 from after Labor Day to June 20 and smaller conferences, the year round. Four meeting rooms with a capacity of 400, 200, 150 and 100 and banquet facilities for 500 are available; also additional meeting rooms with capacities up to 800 one or two blocks from the hotel.

**FACILITIES FOR CONFERENCES AND GROUP MEETINGS**

Santa Fe can be reached via the Santa Fe Railroad (Station: Lamy, 18 miles—connecting bus service meets all trains), by bus (Dopot: 1 1/2 blocks from hotel); Continental Trailways and Greyhound Lines; also good local bus connections with Albuquerque) or by plane. (Airport: 6 miles; Continental Airlines; Limousine to scheduled flights.) U.S. Highway 85 (National Interstate Highway 25) links it with Raton Pass and with Albuquerque (on U.S. Highway 66—National Interstate Highway 40; 62 miles).

**HOW TO GET TO LA FONDA**

Prices subject to change without notice. No seasonal price increases.  
State Sales Tax not included—3% on meals.  
A la carte service at moderate prices.  
Comida Corrida Mexicana (Mexican Dinner).....\$3.75  
Breakfast \$1.50 up; Luncheon \$1.35 up; Dinner \$2.50 up.

**TABLE D'HOTE SERVICE**

Single Rooms with Bath.....\$ 6.50 to \$11.00  
Double Rooms with Bath.....\$ 9.00 to \$13.00  
Double Rooms with Twin Beds and Bath \$10.00 to \$16.00  
Rate for 3rd Person in Room.....\$ 2.50  
Living Room Suites with Bath.....\$18.50 to \$50.00  
State Sales Tax not included—3% on rooms.  
Check-out time: 4 P.M.

**HOTEL RATES—EUROPEAN PLAN**

Without such deposit, rooms cannot be held after 6 P.M. arrival of the guest; it will be refunded if reservation is cancelled at least 24 hours before scheduled arrival.

on the Plaza (100 San Francisco Street)  
Santa Fe, New Mexico  
Telephone: 982-5511. Teletype: 505 983-6536  
Manager: Walter F. Lindborg

**THE MODERATELY PRICED LUXURY HOTEL**



OPEN ALL YEAR

La Fonda



The inn at the end of the trail

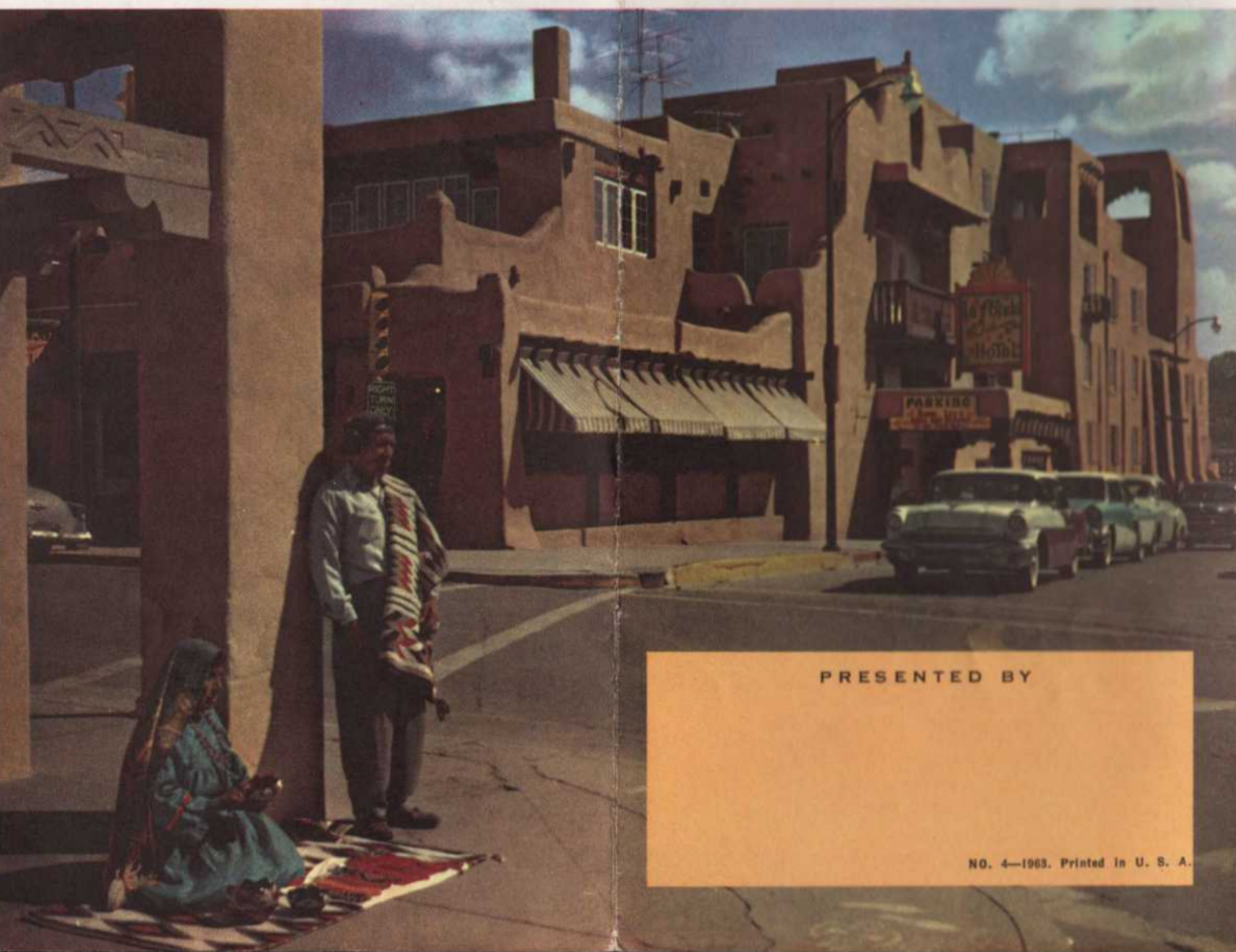
The inn at the end of the trail

la fonda  
By Fred Harvey

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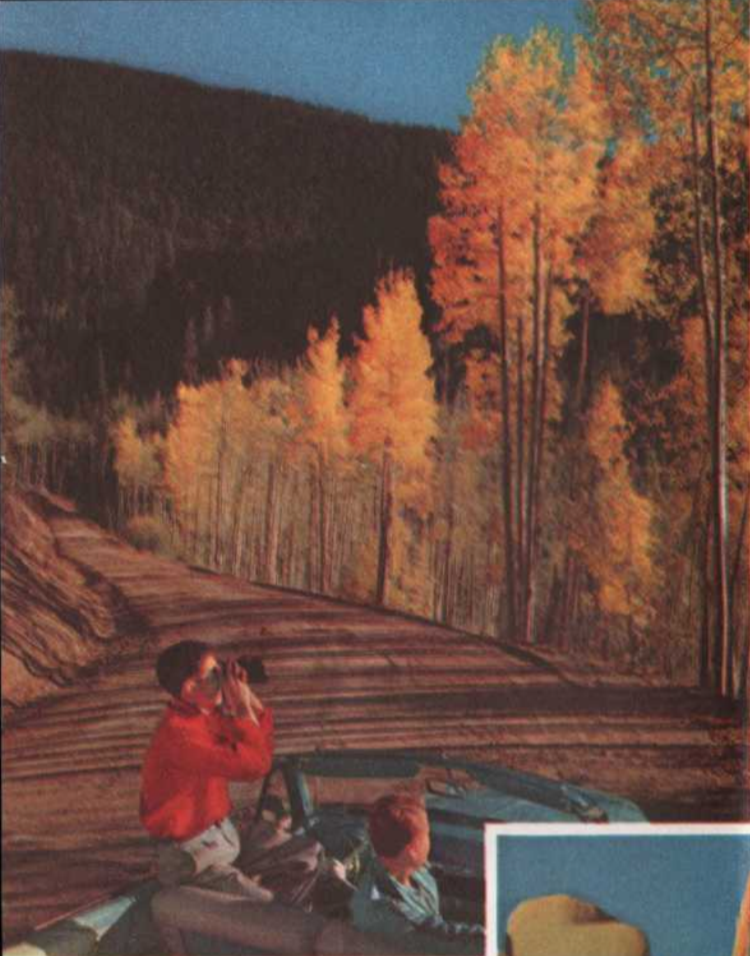
in old Santa Fe, New Mexico

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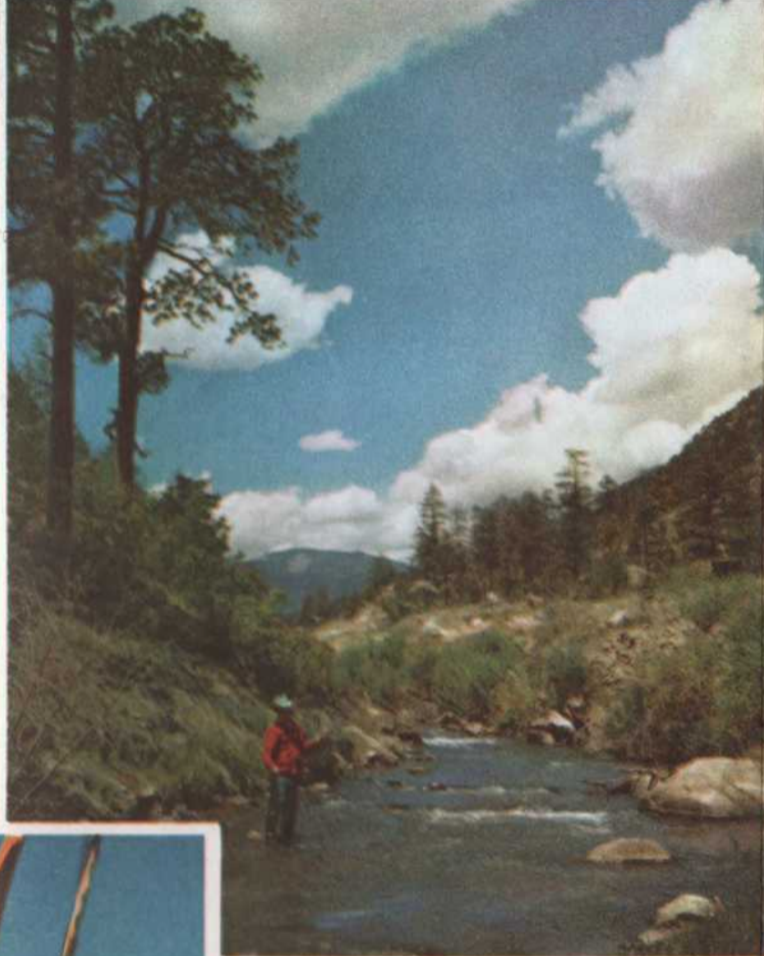


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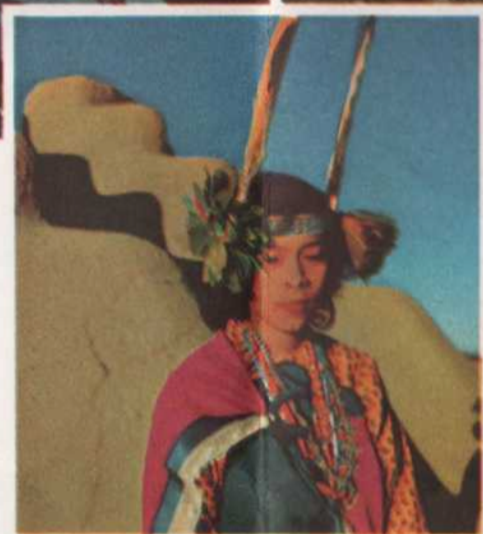
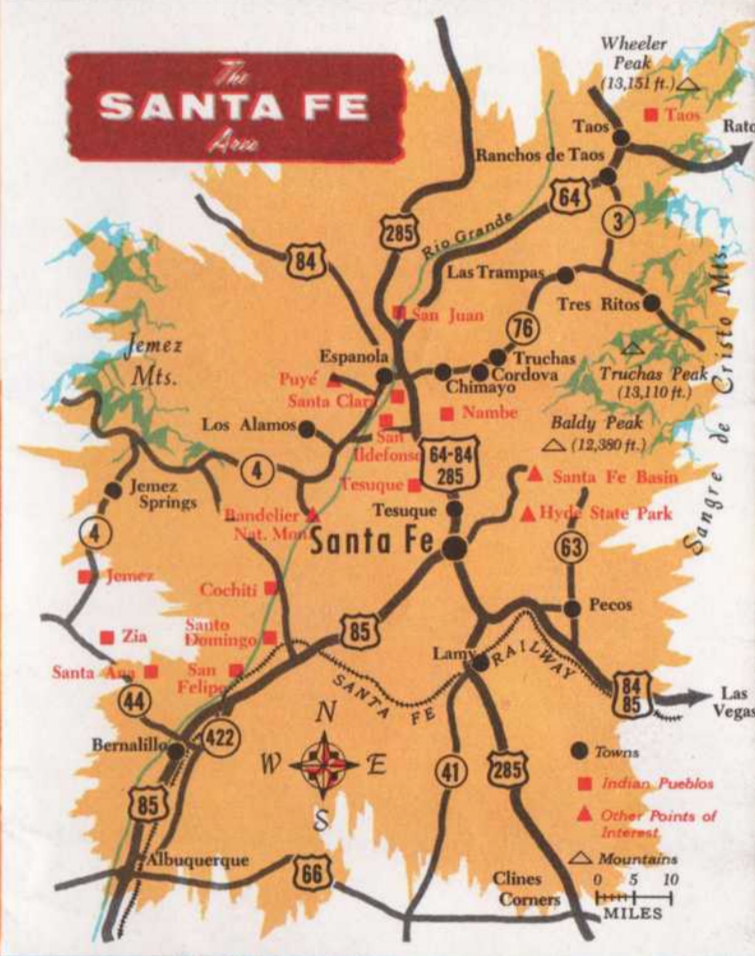




On the road to the Santa Fe Basin. This scenic road into the heart of the Sangre de Cristo Mountains is rich in magnificent views—especially in fall when the aspen turn a flaming gold.



Trout fishing in Pecos Creek, east of Santa Fe.



Indian maid from San Ildefonso Pueblo in ceremonial dress.



**MILEAGE FROM SANTA FE TO**

Albuquerque, New Mexico.....	62
Amarillo, Texas.....	282
Dallas, Texas.....	643
Denver, Colo.....	367
El Paso, Texas.....	313
Houston, Texas.....	887
Kansas City, Mo.....	818
Little Rock, Ark.....	908
Las Vegas, Nev.....	650
Los Angeles, Calif.....	859
Oklahoma City, Okla.....	547
Phoenix, Ariz.....	522
Salt Lake City, Utah.....	623
San Antonio, Texas.....	732
San Diego, Calif.....	855
Tulsa, Okla.....	667
Tucson, Ariz.....	517
Wichita, Kans.....	592



Skating at Santa Fe Basin, 16 miles from the city. A double chair lift (right of Center) transports skiers to Lookout Point (11,200 ft.), the starting point for various fine runs.

*La Fonda* **CENTER OF THE "MOST INTERESTING HUNDRED-MILE SQUARE IN AMERICA"**

**Santa Fe** is the oldest capital in the United States. Founded by the Spanish Conquistadores more than three hundred years ago, the charming old town has preserved its picturesque customs, kept its gracious hospitality. You can see the fascinating results of the blending of the three cultures—Indian, Spanish and Anglo-American—and hear old Spanish and Pueblo Indian tongues spoken in the streets.

There is much to see: The old Governor's Palace, filled with interesting archaeological and historical collections, the Museum of International Folk Art, and the New Mexico Art Museum; San Miguel Mission Church, the oldest in U.S.A.; St. Francis Cathedral and Cristo Rey Church; the prehistoric cliff-dwellings of Puyé and Bandelier National Monument, and the picturesque inhabited Indian pueblos of Tesuque, Nambe, San Ildefonso, Santa Clara, San Juan, Santo Domingo, Cochiti, San Felipe and world-famous Taos; the quaint Spanish villages of Chimayo, Cordova, Truchas and Trampas; Lookout Point, 11,200 feet high in the Sangre de Cristo Mountains, accessible by chair lift from picturesque Aspen Basin. These and many other points of interest make Santa Fe the center of "the most interesting hundred-mile square in America"—an inexhaustible source of pleasurable adventure.

Conducted Sightseeing "Indian Detours" by comfortable motor coach or limousine provide the best way of seeing

Santa Fe and the surrounding Indian country. They can be booked in advance through travel and ticket agents or at the office of Gray Line Tours—Indian Detour Transportation Co. in the hotel.

More than a hundred nationally and internationally known artists live in Santa Fe, giving the city renown as one of the foremost centers of art in the country. Informal entertainments and sports such as golf (all-grass course, 6 miles from the hotel, usable 9 months of the year), trout fishing, hunting, horseback riding, pack trips add to the variety of things to do in Santa Fe. From December to May, excellent skiing conditions are found in the nearby Sangre de Cristo Mountains. The Santa Fe Ski Basin (16 miles from the city), 10,300 to 12,200 feet high, is rated among the twelve top ski spots in the U.S.A. It offers miles of open slopes, fine snow conditions, a double chair lift and ski tow, ski lodge, ski lessons and rental equipment.

The annual Santa Fe Fiesta, held the first week in September, presents a spectacle of fascinating and unrivaled pageantry. Other interesting celebrations and Indian dances at various pueblos take place throughout the year.

Santa Fe's all-year-round climate approaches perfection. Its high altitude (7000 feet) makes cool summers; its almost constant brilliant sunshine insures mild, comfortable winters.

**OTHER FRED HARVEY HOUSES IN THE SOUTHWEST**

**Alvarado Hotel and Municipal Airport Restaurants**  
Albuquerque, New Mexico..... 62 miles

**Painted Desert Oasis (Restaurant only)**  
Painted Desert Petrified Forest National Park, Arizona..... 267 miles

**Travel and Ticket Agents:** For additional copies of this folder, please write to Fred Harvey, 80 E. Jackson Blvd., Chicago 4, Illinois.

**El Tovar Hotel, Bright Angel Lodge & Auto Cabins, Yavapai Lodge**  
Grand Canyon National Park, Arizona..... 471 miles

**Furnace Creek Inn & Furnace Creek Ranch**  
Death Valley National Monument, California..... 789 miles

**For information** inquire at the individual houses or write Fred Harvey, 80 E. Jackson Blvd., Chicago 4, Illinois

**PHOTOS:** Fred Harvey, New Mexico State Tourist Bureau, Harvey Caplin, Leo Roberg.



A bedroom at La Fonda. Guest rooms and suites are colorfully furnished and are noted for their individuality and comfort.



Santa Fe Fiesta. An ancient "carreta" in the historical pageant, main event of the annual celebration, passes the old Governor's Palace. La Fonda, Southwest corner.



Upper Canyon Road, a typical Santa Fe street—charmingly different from all other city streets in U.S.A.



Eagle Dancers from Jemez Pueblo. Dance ceremonies at various pueblos around Santa Fe are held throughout the year.

